

VERMONT MAPLE AMBASSADOR APPLICATION

Co-sponsored by the Vermont Maple Festival, Vermont Maple Sugar Makers' Association,
Franklin County Maple Sugarmakers Association & Caledonia Maple Association

ATTN: Diane Marsh, Chair

APPLICATION

Candidate: _____ Phone _____

Parent or Legal Guardian _____ Phone _____

Mailing Address: _____

Email Address: _____

Date of Birth: _____ Place of Birth _____

School _____ Grade _____

Do you live on a farm that produces maple syrup? Yes / No If yes, where?

Do you assist on a farm that produces maple syrup? Yes /No If yes, where?

Please include along with your application:

1. Your experience and involvement in maple
2. Your school and community activities
3. A letter of recommendation from a sugarmaker in your county. The letter cannot be written by a family member.

If you are not currently at the above address, where can you be reached?

Address _____

Phone _____ Cell Phone _____

Applicant's signature _____ Date _____

The person named above has permission to enter this contest and my consent to use
photographic releases for publicity purposes.

_____ Date _____

QUALIFICATIONS, RULES AND REGULATIONS

1. Must be 16 years of age and not over 21 by April 25, 2025
- 2..Applicants shall not have formerly been a Vermont Maple King or Vermont Maple Queen.
3. Applicants will be interviewed via ZOOM on Saturday, April 19th a week prior to the festival. Candidates will be notified in advance what time their interview will be scheduled. During the interview, the judges will be asking you questions about the process of sugaring and seeking your ideas on the future of the maple industry in Vermont. Judges will be observing your appearance, poise and speech delivery. You will also be asked how available you will be during the year. (Do not apply if you will not be able to fulfill the obligations listed below)
4. The new Vermont Maple Ambassadors will be announced on Friday, April 25th at the Opening Ceremony at noon on the Main Street Stage. These Maple Ambassadors will be expected to remain at the festival for the afternoon on Friday, attend the festival on Saturday and plan on going to the Maple BBQ that evening at 6:00 and on Sunday to ride in the parade as well as helping at the festival after the parade. A complimentary Maple BBQ ticket will be provided for each of the new Maple Ambassadors. We encourage you to bring your family and friends. Additional tickets for the Maple BBQ can be purchased at the door.
5. The Vermont Maple Festival, Vermont Maple Sugarmakers' Association, Franklin County Maple & Caledonia Maple Association will expect you to be available for the required number of events listed below throughout the year. You will be representing the Vermont Maple Industry in promotion, publicity and education.
6. The Vermont Maple Ambassadors will each receive a total of \$2500. The first \$1000 being awarded at the crowning and you are required to attend the events throughout the Maple Festival weekend .
7. Below are the mandatory events that you are asked to attend throughout the year:
 - Maple Sugarhouse at the Champlain Valley Fair in Essex Jct. held in September 2025
 - Big "E" (Eastern States Exposition) held in Springfield, MA in late September 2025 (Vermont Day)
 - Maple Cooking Show held in March 2026 (tentative)
 - Governor's Tree Tapping Ceremony held in March of 2026
 - Across The Fence WCAX TV held in March/April 2026
 - Vermont Maple Festival Opening Ceremony to crown New Ambassadors in April 2026
8. We also suggest that you attend as many of the local county fairs as possible to meet new people and promote maple at these functions but they are not mandatory. \$500.00 be awarded to you January 2026 and the final \$1000.00 at the Maple Festival in April 2026.
9. If candidate is under the age of 18 a parent or guardian must sign the application form.
10. All entries must be received no later than April 9, 2025.

Contact: Diane Marsh, Chair at 644-2935 or email at drmarsh@myfairpoint.net with any questions.